

TOWN NEWSLETTER

MARCH
2023

MESSAGE FROM THE TOWN:

You may notice some changes to our newsletter this month – The Town Council adopted new “branding” for the Town. A Town’s (or company’s) brand really boils down to the gut feeling that people have about that organization’s products/services, while “branding” is the imagery (including logos, colors, fonts, etc.) that people associate with that gut feeling. Brian Head Town’s new branding is centered around the “Pinecone Cairn”, which is a symbol that represents a growing mountain town, full of potential. It can be a beautiful and powerful symbol, and we hope everybody will come to view it with pride in our community. It is a simpler, cleaner, more polished and professional look than our previous branding designs. You’ll start to see it replacing our old logo throughout town over the next handful of months.

The Town has also hired a new Town Planner/Building Inspector. Lester Ross comes to us from Iron County and has actually been doing building inspection in Brian Head for years. Obviously, the Town will no longer be contracting with Iron Co. for inspections, so the entire development process will be through the Town now, and we are currently rolling out an online application.

The Town is still considering the annexation of Aspen Meadows, and we are currently waiting on our engineers to review it.

ANNOUNCEMENTS –

Overflow Parking at Town Hall – Please fill slip if you park your car here or at Chair 1 parking lot. 72 hour parking limit. You will be towed without a slip. Purpose – If we need to plow, etc. and we need you to move your car. Thank you.

Brian Head Sports – Safety First! ALL helmets on sale – 20% off original price. Also, ALL kids clothes are on sale – 20% off original price. Come in today!!

MARCH EVENTS at the RESORT –

March 11th – Hero Day – Snow Golf Tournament

March 11th – Ski with a Ranger program

March 17th – St. Patrick’s Day Party

March 25th – Women in Patrol Event

March 25th – Spring Rail Jam

UPCOMING EVENTS

- DAYLIGHT SAVINGS TIME
March 12 2023. Set your clocks
1 hour ahead Saturday night.

PUBLIC WORKS PROJECTS

- **Reminder** - Vehicles are not allowed to park on the streets.
- Please use the Town Trail when walking instead of walking on the Hwy 143. It is much safer for both pedestrians and drivers.

TOWN MEETINGS

- Planning Commission - March 7th & 21st at 1pm, at Town Hall
- Town Council - March 14th & 28th at 1pm, at Town Hall.

BRIAN HEAD HISTORY

- The Committee will meet on March 8th at 10:30am at the Town Hall. All are welcome to attend and be part of Brian Heads’ 50th celebration.

DID YOU KNOW?

- Want to receive the monthly Newsletter? Send an email to cecilewallis@bhtown.utah.gov to add you to the email list.
- Interested in what's happening over at Aspen Meadows? Sign up for their newsletter aspenmeadowsclub.com and receive the latest delivered directly to your in-box.