

# Title 9 – Land Management Code

## Chapter 14 SIGNAGE

### 9-14-1: PURPOSE:

### 9-14-2: DEFINITIONS:

### 9-14-3: SIGN TYPES:

### 9-14-4: GENERAL PROVISIONS:

### 9-14-5: EXEMPT SIGNS:

### 9-14-6: PROHIBITED SIGNS:

### 9-14-7: PERMITS:

### 9-14-8: SPECIFIC SIGN REQUIREMENTS:

### 9-14-9: SIGNS FOR NONRESIDENTIAL COMPLEXES:

#### **9-14-1: PURPOSE:**

The purpose of this chapter is to protect the safety and general welfare, to ensure community development and aesthetics are consistent with the General Plan through the regulation of signs and sign structures. (ord. 08-016, 8-12-2008 amd ord. 16-003, 2-9-2016)

#### **9-14-2: DEFINITIONS:**

The following words and terms shall, for the purposes of this chapter and as used elsewhere in this title, have the meanings shown herein:

**ABANDONED SIGN:** A sign structure that has ceased to be used and the owner no longer intends to have used, for the display of sign copy, or as otherwise defined by state law.

**ANIMATED SIGN:** A sign employing actual motion or the illusion of motion. Animated signs, which are differentiated from "changeable signs" as defined and regulated by this chapter, include the following types:

- A. **Electronically Activated:** Animated signs producing the illusion of movement by means of electronic, electrical, or electromechanical input and/or illumination capable of simulating movement through employment of the characteristics of one or both of the classifications noted below:
  1. Flashing: Animated signs or animated portions of signs whose illumination is characterized by a repetitive cycle. (ord. 08-016, 8-12-2008 amd ord. 16-003, 2-9-2016)
  2. Patterned Illusionary Movement: Animated signs or animation portions of signs whose illumination is characterized by simulated movements through alternate or sequential

activation of various illuminated elements for the purpose of producing repetitive light patterns designed to appear in some form of constant motion.

- B. **Environmentally Activated:** Animated signs or devices motivated by wind, thermal changes or other natural environmental input. Includes spinners, pinwheels, pennant strings and/or other devices or displays that respond to naturally occurring external motivation.
- C. **Mechanically Activated:** Animated signs characterized by repetitive motion and/or rotation activated by a mechanical system powered by electric motors or other mechanically induced means.

**ARCHITECTURAL PROJECTION:** Any projection that is not intended for occupancy and that extends beyond the face of an exterior wall of a building, but that does not include "signs", as defined in this section. See also definitions of Awning Sign, Backlit Awning, Canopy (Attached) and Canopy (Freestanding).

**AWNING:** An architectural projection or shelter projecting from and supported by the exterior wall of a building and composed of a covering of rigid or non-rigid materials and/or on a supporting framework that may be either permanent or retractable, including such structures that are internally illuminated by fluorescent or other light sources.

**AWNING SIGN:** A sign displayed on or attached flat against the surface or surfaces of an awning. See also definition of Wall Or Fascia Sign.

**BACKLIT AWNING:** An awning with a translucent covering material and a source of illumination contained within its framework.

**BANNER:** A flexible substrate on which copy, or graphics may be displayed.

**BANNER SIGN:** A sign utilizing a banner as its display surface.

**BILLBOARD:** See definitions of Off Premises Sign. (ord. 08-016, 8-12-2008 amd ord. 16-003, 2-9-2016)

**BUILDING ELEVATION:** The entire side of a building, from ground level to the roofline, as viewed perpendicular to the wall on that side of the building.

**CANOPY (ATTACHED):** A multisided overhead structure or architectural projection supported by attachment to a building on one or more sides and either cantilevered from such building or also supported by columns at additional points. The surface and/or soffit of an attached canopy may be illuminated by means of internal or external sources of light. See also definition of Marquee.

**CANOPY (FREESTANDING):** A multisided overhead structure supported by columns, but not enclosed by walls. The surface and or soffit of a freestanding canopy may be illuminated by means of internal or external sources of light.

**CANOPY SIGN:** A sign affixed to the visible surface of an attached or freestanding canopy.

**CHANGEABLE SIGN:** A sign with the capability of content change by means of manual or remote input, including signs which are:

- A. **Electrically Activated:** Changeable sign whose message copy or content can be changed by means of remote electrically energized on-off switching combinations of alphabetic or pictographic components arranged on display surface. Illumination may be integral to the

components, such as characterized by lamps or other light emitting devices; or it may be from an external light source designed to reflect off the changeable component display. See also definition of Electronic Message Sign Or Center.

B. **Manually Activated:** Changeable sign whose message copy or content can be changed manually.

**COMBINATION SIGN:** A sign that is supported partly by a pole and partly by a building structure.

**COPY:** Those letters, numerals, figures, symbols, logos, and graphic elements comprising the content or message of a sign, excluding numerals identifying a street address only.

**DEVELOPMENT COMPLEX SIGN:** A freestanding sign identifying a multiple occupancy development, such as a shopping center or planned industrial park, which is controlled by a single owner or landlord, approved in accordance with subsection [9-14-9B](#) of this chapter.

**DIRECTIONAL SIGN:** Any sign that is designed and erected for the purpose of providing direction and/or orientation for pedestrian or vehicular traffic.

**DOUBLE FACED SIGN:** A sign with two (2) faces, back to back.

**ELECTRIC SIGN:** Any sign activated or illuminated by means of electrical energy.

**ELECTRONIC MESSAGE SIGN OR CENTER:** An electrically activated changeable sign whose variable message capability can be electrically programmed.

**EXTERIOR SIGN:** Any sign placed outside a building.

**FASCIA SIGN:** See definition of Wall Or Fascia Sign.

**FINE ART:** Creative art whose products are to be appreciated primarily for their imaginative, ascetic, or intellectual content. (ord. 16-003, 2-9-2016)

**FLASHING SIGN:** See definition of Animated Sign, Electrically Activated.

**FLAG:** Any fabric banner containing distinctive colors, patterns, or symbols.

**FREESTANDING SIGN:** A sign principally supported by a structure affixed to the ground, and not supported by a building, including signs supported by one or more columns, poles or braces placed in or upon the ground. See Section 9-14-9 of this title (ord. 08-016, 8-12-2008 and ord. 16-003, 2-9-2016).

**FRONTAGE (BUILDING):** The length of an exterior building wall or structure of a single premises oriented to the public way or other properties that it faces.

**FRONTAGE (PROPERTY):** The length of the property lines of any single premises along either a public way or other properties on which it borders.

**GROUND SIGN:** See definition of Freestanding Sign.

**ILLUMINATED SIGN:** A sign characterized by the use of artificial light, either projecting through its surface (internally illuminated); or reflecting off its surface (externally illuminated).

**INTERIOR SIGN:** Any sign placed within a building, but not including "window signs", as defined in this section. "Interior signs", with the exception of "window signs", as defined in this section, are not regulated by this chapter.

**MANSARD:** An inclined decorative roof-like projection that is attached to an exterior building facade.

**MARQUEE:** See definition of Canopy.

**MARQUEE SIGN:** See definition of Canopy Sign.

**MENU BOARD:** A freestanding sign oriented to the drive-through lane for a restaurant that advertises the menu items available from the drive through window, and which has no more than twenty percent (20%) of the total area for such a sign utilized for business identification.

**MULTIPLE FACED SIGN:** A sign containing three (3) or more faces.

**OFF PREMISES SIGN:** Sign identifying a business, commodity, service, or industry which is not conducted upon the premises on which the sign is placed. (ord. 08-016, 8-12-2008 amd ord. 16-003, 2-9-2016)

**PARAPET:** The extension of a building facade above the line of the structural roof.

**POLE SIGN:** See definition of Freestanding Sign.

**PORTABLE SIGN:** Any sign not permanently attached to the ground or to a building or building surface.

**PROJECTING SIGN:** A sign, other than a wall sign, that is attached to or projects from a building face or wall or from a structure whose primary purpose is other than the support of a sign. See Section [9-14-9](#) of this title. (ord. 08-016, 8-12-2008 amd. ord. 16-003, 2-9-2016)

**REAL ESTATE SIGN:** A temporary sign advertising the sale, lease or rental of the property or premises upon which it is located.

**REVOLVING SIGN:** A sign that revolves three hundred sixty degrees (360°) (6.28 radius) about an axis. See also definition of Animated Sign, Mechanically Activated.

**ROOF SIGN:** A sign mounted on, and supported by, the main roof portion of a building, or above the uppermost edge of a parapet wall of a building and which is wholly or partially supported by such a building. Signs mounted on mansard facades, pent eaves, and architectural projections, such as canopies or marquees, shall not be considered to be roof signs. For a visual reference, and a comparison of differences between roof and fascia signs, see section [9-14-9](#) of this title. (ord. 08-016, 8-12-2008 amd. ord. 16-003, 2-9-2016)

**ROOFLINE:** The top edge of a peaked roof or, in the case of an extended facade or parapet, the uppermost point of said facade or parapet.

**SIGN:** Any device visible from a public place that displays either commercial or noncommercial messages by means of graphic presentation of alphabetic or pictorial symbols or representations. Noncommercial flags or any flags displayed from flagpoles or staffs will not be considered signs.

**SIGN AREA:** The area of the smallest geometric figure, or the sum of the combination of regular geometric figures, which comprise the sign face. The area of any double sided or V shaped sign shall be the area of the largest single face only. The area of a sphere shall be computed as the area of a circle. The area of all other multiple sided signs shall be computed as fifty percent (50%) of the sum of the area of all faces of the sign.

**SIGN COPY:** Those letters, numerals, figures, symbols, logos, and graphic elements comprising the content or message of a sign, exclusive of numerals identifying a street address only.

**SIGN FACE:** The surface upon, against or through which the sign copy is displayed or illustrated, not including structural supports, architectural features of a building or sign structure, nonstructural or decorative trim, or any areas that are separated from the background surface upon which the sign copy is displayed by a distinct delineation, such as a reveal or border. See section 9-14-9 of this title. (ord. 08-016, 8-12-2008 amd. ord. 16-003, 2-9-2016)

- A. In the case of panel or cabinet type signs, the "sign face" shall include the entire area of the sign panel, cabinet, or face substrate upon which the sign copy is displayed or illustrated, but not open space between separate panels or cabinets.
- B. In the case of signs with routed areas of sign copy, the "sign face" shall include the entire area of the surface that is routed, except where interrupted by a reveal, border or a contrasting surface or color.
- C. In the case of signs painted on a building, or individual letters or graphic elements affixed to a building or structure, the "sign face" shall comprise the sum of the geometric figures or combination of regular geometric figures drawn closest to the edge of the letters or separate graphic elements comprising the sign copy, but not the open space between separate groupings of sign copy on the same building or structure.
- D. In the case of sign copy enclosed within the painted or illuminated border or displayed on a background contrasting in color with the color of the building structure, the "sign face" shall comprise the area within the contrasting background, or within the painted or illuminated border.

**SIGN STRUCTURE:** Any structure supporting a sign.

**TEMPORARY SIGN:** A sign intended to be transitory or temporary nature. Portable signs or any sign not permanently embedded in the ground, or not permanently affixed to a building or sign structure that is permanently embedded in the ground. (Such as banners, real estate, sandwich boards, or cardboard signs on wooden stakes hammered into the ground) are considered "temporary signs". (ord. 08-016, 8-12-2008 amd. ord. 16-003, 2-9-2016)

**UNDER CANOPY SIGN OR UNDER MARQUEE SIGN:** A sign attached to the underside of a canopy or marquee.

**V SIGN:** Signs containing two (2) faces of approximately equal size, erected upon common or separate structures, positioned in a "V" shape with an interior angle between faces of not more than ninety degrees (90°) (1.57 rad) with the distance between the sign faces not exceeding five feet (5') (1,524 mm) at their closest point.

**WALL OR FASCIA SIGN:** A sign that is in any manner affixed to any exterior wall of a building or structure and that projects not more than eighteen inches (18") (457 mm) from the building or structure wall, including signs affixed to the architectural projections from a building, provided the copy area of such signs remains on a parallel plane to the face of the building facade or to the face or faces of the architectural projection to which it is affixed. For a visual reference and a comparison of differences between wall or fascia signs and roof signs, see section 9-14-9 of this title. (ord. 08-016, 8-12-2008 amd. ord. 16-003, 2-9-2016)

**WINDOW SIGN:** A sign affixed to the surface of a window with its message intended to be visible to and readable from the public way or from adjacent property. (ord. 08-016, 8-12-2008)

### 9-14-3: SIGN TYPES:

Sign types and the computation of sign area shall be as depicted in figures [9-14-9](#) of this title. (ord. 08-016, 8-12-2008, amd. ord. 16-003, 2-9-2016)

### 9-14-4: GENERAL PROVISIONS:

- A. **Under unusual circumstances and with notice to the Town Council**, the Town Manager may grant temporary, not to exceed one hundred twenty (12) days, exemptions to the provision of this title with notice to the Town Council. (ord. 16-003, 2-9-2016)
  
- B. **Conformance to Code:** Any sign hereafter erected shall conform to the provisions of this title, the provisions of the International Building Code, provision established within the design standards and any other ordinance and regulation within this jurisdiction.
  
- C. **Signs In Rights Of Way:** No sign, other than an official traffic sign or similar sign, shall be erected within the lines of any street, or within any town right of way, unless specifically authorized by other ordinances or regulations of this jurisdiction, or by specific authorization of the code official. Signs advertising a special community event shall not be prohibited in or over public right of way, subject to approval by the code official as to the size, location, and method of erection. The code official may not approve any special event signage that would impair the safety and convenience or use of public rights of way or obstruct traffic visibility. (ord. 08-016, 8-12-2008 amd. ord. 16-003, 2-9-2016)
  
- D. **Projections Over Public Ways:** Signs projecting over public walkways shall be permitted to do so only subject to the projection and clearance limits either defined herein or, if not so defined, at a minimum height of eight feet (8') (2,438 mm) from grade level to the bottom of the sign. Signs, architectural projections, or sign structures projecting over vehicular access areas must conform to the minimum height clearance limitations as proposed by the property owner and approved by the staff.
  
- E. **Traffic Visibility:** No sign or sign structure shall be erected at the intersection of any street in such a manner as to obstruct free and clear vision, nor at any location whereby its position, shape or color it may interfere with or obstruct the view of or be confused with any authorized traffic sign, signal or device.
  
- F. **Computation Of Frontage:** If a premises contains walls facing more than one property line or encompasses property frontage bounded by more than one street or other property usages, the sign area for each building wall or property frontage will be computed separately for each building wall or property line facing a different frontage. The sign area thus

calculated shall be permitted to then be applied to permitted signs placed on each separate wall or property line frontage.

- G. **Animation And Changeable Messages:** Animated signs, except as prohibited in section [9-14-6](#) of this chapter, are permitted in commercial and industrial zones only. Changeable signs, manually activated, are permitted for nonresidential uses in all zones. Changeable signs, electrically activated, are permitted in all nonresidential zones, and R-2, R-3 businesses.
- H. **Maintenance, Repair And Removal:** Every sign permitted by this title shall be kept in good condition and repair. When any sign becomes insecure, in danger of falling, or is otherwise deemed unsafe by the code official, or if any sign shall be unlawfully installed, erected or maintained in violation of any of the provisions of this title, the owner thereof or the person or firm using the same shall, upon written notice by the code official forthwith in the case of immediate danger, and in any case within not more than ten (10) days, make such sign conform to the provisions of this title, or shall remove it. If, within ten (10) days the order is not complied with, the code official shall be permitted to remove or cause such sign to be removed at the expense of the owner and/or the user of the sign.
- I. **Obsolete Sign Copy:** Any sign copy that no longer advertises or identifies a use conducted on the property on which said sign is erected must have the sign copy removed within thirty (30) days after written notification from the code official; upon failure to comply with such notice, the code official is hereby authorized to cause a removal of such sign copy, and any expense incident thereto shall be paid by the owner of the building, structure or ground on which the sign is located. (ord. 08-016, 8-12-2008 amd. ord. 16-003, 2-9-2016)
- J. **Nonconforming Signs:** Any sign legally existing at the time of passage date hereof that does not conform in use, location, height, or size with the regulations of the zone in which such sign is located, shall be considered a legal nonconforming use or structure. (ord. 08-016, 8-12-2008 amd. ord. 16-003, 2-9-2016)
1. The following modifications may be made to nonconforming signs without losing nonconforming status:
    - a. Sign copy and face changes, non-structural modification, and non-structural maintenance (e.g., painting and rust removal) are allowed so long as there is no alternation to the physical structure or support elements which extend the useful life of the sign.
    - b. A nonconforming sign may be restored if 50 percent or less of the sign is destroyed, provided that restoration is started within 90 days of the damage occurring and is diligently pursued to completion.
  2. The Town may terminate a nonconforming billboard by complying with the provisions of Utah Code Annotated section [10-9a-512](#) and [10-9a-513](#), as amended.

(ord. 08-016, 8-12-2008 amd. ord. 16-003, 2-9-2016)

- K. **Color Restrictions:** In no case will "day glow" or neon, fluorescent, reflective colored material that gives the appearance of changing color, or brilliant luminescent colors be permitted. (ord. 08-016, 8-12-2008)
- L. **Lighting Restrictions:** All externally illuminated signs, including backlit signs, shall conform to the lighting requirements contained in Chapter 12 of this Title. (ord. 18-006, 6-11-2018)

#### **9-14-5: EXEMPT SIGNS:**

The following signs shall be exempt from the provisions of this chapter. No sign shall be exempt from subsection [9-14-4D](#) of this chapter:

- A. **Official notices** authorized by a court, public body or public safety official.
- B. **Directional, warning or information signs** authorized by federal, state, or municipal governments.
- C. **Memorial plaques, building identification signs and building cornerstones** when cut or carved into a masonry surface, or when made of noncombustible material and made an integral part of the building or structure.
- D. **The flag of a government or noncommercial institution**, such as a school.
- E. **Religious symbols and seasonal decorations** within the appropriate public holiday season.
- F. **Works of fine art displayed in conjunction with a commercial enterprise** where the enterprise does not receive direct commercial gain.
- G. **Street address signs and combination nameplate** and street address signs that contain no advertising copy and which do not exceed six (6) square feet (0.56m<sup>2</sup>) in area.
- H. **No more than three (3) recreational and informational signs** per acre, with the total combined square footage not to exceed thirty-two (32) square feet.
- I. **Flag/banners** that do not display a promotion, sale, special event, or advertising print, other than business name and logo, and affixed to a permanent flag or light pole. Limited to one

flag/banner of not more than thirty-two (32) square feet in area each and not more than one flag/banner per one hundred feet (100') of linear street frontage and not to exceed four (4) flag/banners per business or property.

- J. **Residential nameplate** affixed to the structure and not exceeding two (2) square feet in area.
- K. **Business hours signs, warning/instructional signs** (i.e., beware of dog, no soliciting) at the entrance/exit of a building that do not exceed one square foot in area. (Ord. 08-016, 8-12-2008)
- L. **Signs interior to a property** which are not visible from adjacent properties or the public right of way. (Ord. 16-003, 2-9-2016)

#### **9-14-6: PROHIBITED SIGNS:**

The following devices and locations shall be specifically prohibited:

- A. Signs located in such a manner as to obstruct or otherwise interfere with an official traffic sign, signal, or device, or obstruct or interfere with a driver's view of approaching, merging or intersecting traffic.
- B. Except as provided for elsewhere in this title, signs encroaching upon or overhanging Town right of way. No sign shall be attached to any utility pole, light standard or any other public facility located within the public right of way. (ord. 08-016, 8-12-2008 amd ord. 16-003, 2-9-2016)
- C. **Signs which blink, flash or are animated by lighting** in any fashion that would cause such signs to have the appearance of traffic safety signs and lights, or municipal vehicle warnings from a distance.
- D. **Any sign attached to, or placed on, a vehicle** or trailer parked on public or private property except for signs meeting the following conditions: (ord. 08-016, 8-12-2008 amd ord. 16-003, 2-9-2016)
  - 1. The primary purpose of such a vehicle or trailer is not the display of signs.
  - 2. The signs are magnetic decals or painted upon an integral part of the vehicle as originally designed by the manufacturer, and do not break the silhouette of the vehicle.
  - 3. The vehicle or trailer is in operating condition, currently registered and licensed to operate on public streets when applicable, and actively used or available for use in a daily function of the business to which such signs relate.

- E. **Vehicles and trailers** shall not be used primarily as static displays, advertising a product or service, nor utilized as storage, shelter or distribution points for commercial products or services for the general public.
- F. **Streamers or brightly colored decorations on signs.** (ord. 08-016, 8-12-2008 amd ord. 16-003, 2-9-2016)
- G. **Any sign that blinks, flashes or is animated,** Blinking or flashing “open” signs no larger than four square feet are permitted in commercial zones. (ord. 08-016, 8-12-2008 amd ord. 16-003, 2-9-2016)
- H. **Exterior signs that are internally illuminated,** including neon signs. J. Roof signs. (ord. 08-016, 8-12-2008)
- I. **Roof signs.**
- J. **Off Premises Signs.** (ord. 16-003, 2-9-2016)

#### **9-14-7: PERMITS:**

- A. **Permit Required:** Unless specifically exempted, a permit must be obtained from the code official for the erection and alteration of all signs within this jurisdiction and in accordance with other ordinances of this jurisdiction. Exemptions from the necessity of securing a permit, however, shall not be construed to relieve the owner of the sign involved from responsibility for its erection and maintenance in a safe manner and in a manner in accordance with all the other provisions of this title. (ord. 08-016, 8-12-2008 amd ord. 16-003, 2-9-2016)
- B. **Construction Documents:** Before any permit is granted for the erection of a sign or sign structure requiring such permit, construction documents shall be filed with the code official showing the dimensions, materials and required details of construction, including loads, stresses, anchorage, and any other pertinent data. The permit application shall be accompanied by the written consent of the owner of the premises upon which the sign is to be erected and by engineering calculations signed and sealed by a registered structural engineer where required by the international building code. (ord. 08-016, 8-12-2008 amd ord. 16-003, 2-9-2016)
- C. **Changes To Signs:** No sign shall be structurally altered, enlarged, or relocated except in conformity to the provisions herein, nor until a proper permit, if required, has been secured. The changing or maintenance of movable parts or components of an approved sign that is

designed for such changes, or the changing of copy, business name, lettering, sign faces, display and/or graphic matter, or the content of any sign, shall not be deemed a structural alteration. (Ord. 08-016, 8-12-2008 amd Ord. 16-003, 2-9-2016)

- D. **Permit Fees:** Permit fees to erect, alter or relocate a sign shall be in accordance with the Consolidated Fee Schedule adopted by the Town. (Ord. 08-016, 8-12-2008)

### **9-14-8: SPECIFIC SIGN REQUIREMENTS:**

- A. **Identification Signs:** Identification signs shall be in accordance with this subsection.
1. **Wall Signs:** Every single-family residential subdivision, multiple-family residential complex, commercial or industrial building, and every separate nonresidential building in a residential zone, may display wall signs per street frontage subject to the limiting standards set forth in table 1-1 of this subsection. For shopping centers, planned industrial parks or other multiple occupancy nonresidential buildings, the building face or wall shall be calculated separately for each separate occupancy, but in no event will the allowed area for any separate occupancy be less than twenty (20) square feet.
  2. **Freestanding Signs:** In addition to any allowable wall signs, every single-family residential subdivision, multiple-family residential complex, commercial or industrial building, and every separate nonresidential building in a residential zone, shall be permitted to display freestanding or combination signs per street frontage, subject to the limiting standards set forth in table 2 of this subsection.
  3. **Directional Signs, On Premises:** This subsection regulates the directional/ informational signs for an individual business or development, such as a hotel complex, ski resort or similar type property. No more than two (2) directional sign structures shall be permitted per street entrance to any property. There shall be no limit to the number of directional signs providing directional information interior to a lot. The maximum area for any directional sign visible from adjacent property or rights of way shall be thirty-two (32) square feet, except where it can be shown that the mass and scale of the sign justifies larger area in order to make the directional information visible and legible. Not more than twenty five percent (25%) of the area of any directional sign shall be permitted to be devoted to business identification, advertising or logos, which area shall not be assessed as identification sign area.

TABLE 1-1

**IDENTIFICATION SIGN STANDARDS - WALL SIGNS**

Land Use	Aggregate Area (Square Feet)
Single-family residential	6
Nonresidential in a residential zone	9
Commercial and industrial & Multi-Family Residential	See table 1-2

For SI: 1 square foot = 0.0929 m<sup>2</sup>

(ord. 08-016, 8-12-2008 amd ord. 16-003, 2-9-2016)

TABLE 1-2

**SIGN AREA**

Distance Of Sign From Road Or Adjacent Commercial Or Industrial Zone	Percentage Of Face* Permitted For Sign
0 to 100 feet	10 percent, not to exceed 100 square feet
101 to 300 feet	15 percent, not to exceed 150 square feet
Over 301 feet	20 percent, not to exceed 200 square feet

For SI: 1 linear foot = 304.8 mm

\*Face = Building Elevation x Frontage (see definitions)

(ord. 08-016, 8-12-2008 amd ord. 16-003, 2-9-2016)

TABLE 2

**IDENTIFICATION SIGN STANDARDS - FREESTANDING SIGNS**

Land Use	Number Of Signs	Height To Top Of Sign	Area	Spacing
Single-family residential	1	9 feet	6	1 per subdivision entrance
Multi-family residential	1	12 feet	32 square feet	1 per driveway
Nonresidential in residential	1	9 feet	6 square feet	300 <sup>1</sup>
Commercial and industrial	1	See figures 1008.1.2(1), (2), (3) of 2000 international zoning code	See figures 1008.1.2(1), (2), (3) of 2000 international zoning code	150 <sup>2</sup>

For SI: 1 foot = 304.8 mm, 1 square foot = 0.0929 m<sup>2</sup>, 1 acre = 4,047 m<sup>2</sup>  
(ord. 08-016, 8-12-2008 amd ord. 16-003, 2-9-2016)

**Notes:**

1. For subdivision or apartment signs placed on a decorative entry wall approved by the code official, two (2) identification signs shall be permitted to be placed at each entrance to the subdivision or apartment complex, one on each side of the driveway or entry drive.
2. For shopping centers or planned industrial parks, two (2) monument style freestanding signs not exceeding fifty percent (50%) each of the permitted height and area and spaced not closer than one hundred feet (100') to any other freestanding identification sign, shall be permitted to be allowed in lieu of any freestanding sign otherwise permitted in table 2.
3. For any commercial or industrial development complex exceeding one million (1,000,000) square feet of gross leasable area, or forty (40) acres in size, such as regional shopping centers, auto malls or planned industrial parks, one freestanding sign per street front shall be permitted to be increased in sign area by up to fifty percent (50%).

B. **Temporary Signs:** It is the purpose of the Town to restrict the use of temporary signs as such signs are often poorly constructed, poorly maintained, located in a manner that creates traffic

safety concerns, and ten to depreciate the scenic beauty and quality of life of the community by creating visual clutter. Temporary signs shall be in accordance with this subsection. (ord. 08-016, 8-12-2008, amd ord. 16-003, 2-9-2016)

1. Commercial and Industrial zones:

- a. Maximum Number of Signs: One (1) sign per twenty (20) linear feet of frontage.
- b. Maximum Height: The bottom of the sign copy area can't be higher than six feet (6') above the ground, and the top of the sign copy area can't be higher than sixteen feet (16') above the ground.
- c. Maximum Area: Total square footage of all temporary signs permitted shall not exceed the total allotment permitted to free-standing signs (see figure 1008.1.2(1) of the 2000 International Zoning Code, appended to this chapter). Notwithstanding the total allotment, no single temporary sign in commercial/industrial zones shall exceed thirty-two (32) square feet in area.
- d. Maximum Duration: No commercial or industrial zoned property may display temporary signs for more than one hundred fifty (150) days in a calendar year.

(ord. 08-016, 8-12-2008, amd ord. 16-003, 2-9-2016)

2. Residential Zones:

- a. Maximum Number of Signs: One (1) sign per full acre, with a minimum of one (1) sign per lot.
- b. Maximum Height: Six (6) square feet.
- c. Maximum Area: Six (6) square feet per sign.
- d. Maximum Duration: No residential property may display temporary signs for more than ninety (90) days in a calendar year.

3. No temporary sign is permitted within ten feet (10') of the public right of way.

4. Temporary signs which are damaged, dangling, fallen over, or in a similar state of disrepair must be removed, replaced, or repaired.

(ord. 08-016, 8-12-2008, amd ord. 16-003, 2-9-2016)

5. Real Estate Signs: Real estate signs shall be permitted in all zoning districts, subject to the following limitations:

- a. Real estate signs located on a single residential lot shall be limited one sign, not greater than six feet (6') in height and six (6) square feet in area.
- b. Real estate signs advertising the sale of lots located within a subdivision shall be limited to one sign per entrance to the subdivision, and each sign shall be neither greater than thirty-two (32) square feet in area, nor greater than six feet (6') in height. All signs permitted under this section shall be removed within ten (10) days after sale of the last original lot. (ord. 08-016, 8-12-2008, amd. ord. 16-003, 2-9-2016)
- c. Real estate signs advertising the sale or lease of space within commercial or industrial buildings shall be no greater than six (6) square feet in area, nor six feet (6') in height, and shall be limited to one sign per street front.

- d. Real estate signs advertising the sale or lease of vacant commercial or industrial land shall be limited to one sign per street front, and each sign shall be no greater than six feet (6') in height, and thirty two (32) square feet for property of ten (10) acres (40,470 m<sup>2</sup>) or less, or one hundred (100) square feet (9.3 m<sup>2</sup>) for property exceeding ten (10) acres (40,470 m<sup>2</sup>).
  - e. Real estate signs shall be removed not later than sixty (60) days after execution of a lease agreement in the event of a lease, or the closing of the sale in the event of a purchase. (ord. 08-016, 8-12-2008, amd ord. 16-003, 2-9-2016)
4. Development And Construction Signs: Signs temporarily erected during construction to inform the public of the developer, contractor, architect, engineer, the nature of the project or anticipated completion dates, shall be permitted in all zoning districts, subject to the following limitations:
- a. Such signs on a single residential lot shall be limited to one sign, not greater than six feet (6') in height and six (6) square feet in area.
  - b. Such signs for a residential subdivision or multiple residential lots shall be limited to one sign, at each entrance to the subdivision or on one of the lots to be built upon and shall be no greater than six feet (6') in height and thirty-two (32) square feet in area.
  - c. Such signs for nonresidential uses in residential districts shall be limited to one sign and shall be no greater than six feet (6') in height and six (6) square feet in area.
  - d. Such signs for commercial or industrial projects shall be limited to one sign per street front, not to exceed six feet (6') in height and sixteen (16) square feet for projects on parcels five (5) acres (20,235 m<sup>2</sup>) or less in size, and not to exceed six feet (6') in height and thirty-two (32) square feet for projects on parcels larger than five (5) acres (20,235 m<sup>2</sup>).
  - e. Development and construction signs may not be displayed until after the issuance of construction permits by the building official and must be removed not later than sixty (60) days following the issuance of an occupancy permit for any or all portions or the project. (ord. 08-016, 8-12-2008, amd ord. 16-003, 2-9-2016)
3. Special Events: See definition of Special Event in Title 3-1 of the Town Code. (ord. 08-016, 8-12-2008, amd ord. 16-003, 2-9-2016)

C. **Requirements For Specific Sign Types:** Signs of specific type shall be in accordance with this subsection.

1. Canopy And Marquee Signs:
- a. The permanently affixed copy area of canopy or marquee signs shall not exceed an area equal to one hundred percent (100%) of the face of the canopy, marquee, or architectural projection upon which the sign is affixed or applied. (ord. 08-016, 8-12-2008, amd. ord. 16-003, 2-9-2016).

- b. Graphic striping, patterns, or color bands on the face of the building, canopy, marquee or architectural projection shall not be included in the computation of sign copy area.

2. Awning Signs:

- a. The copy area of awning signs shall not exceed an area equal to one hundred percent (100%) of the background area of the awning or awning surface to which such a sign is affixed or applied, or the permitted area for wall or fascia signs, whichever is less. (ord. 08-016, 8-12-2008, amd ord. 16-003, 2-9-2016)
- b. Neither the background color of an awning, nor any graphic treatment or embellishment thereto, such as striping, patterns or valances, shall be included in the computation of sign copy area.

3. Projecting Signs:

- a. Projecting signs shall be permitted in lieu of freestanding signage on any street frontage, limited to one sign per occupancy along any street frontage with public entrance to such an occupancy. No such sign shall exceed an area of three (3) square feet, and not to exceed twenty-four inches (24") from the wall. (ord. 08-016, 8-12-2008, amd. ord. 16-003, 2-9-2016)
- b. No such sign shall extend vertically above the highest point of the building facade upon which it is mounted.
- c. Such signs shall maintain a clear vertical distance above any public sidewalk a minimum of seven feet six inches (7'6").

4. Under Canopy Signs:

- a. Under canopy signs shall be limited to no more than one such sign per public entrance to any occupancy and shall be limited to an area not to exceed six (6) square feet.
- b. Such signs shall maintain a clear vertical distance above any sidewalk or pedestrian way a minimum of seven feet six inches (7'6").

5. Window Signs: Window signs shall be permitted for any nonresidential use in a residential district, and for all commercial and industrial districts, subject to the following limitations:

- a. The aggregate area of all such signs shall not exceed the parameters of tables 1-1 and 1-2 of subsection A of this section, or up to fifty percent (50%) of the window area, whichever is less. Window panels separated by muntins or mullions shall be considered as one continuous window area.
- b. Window signs shall not be assessed against the sign area permitted for other sign types.

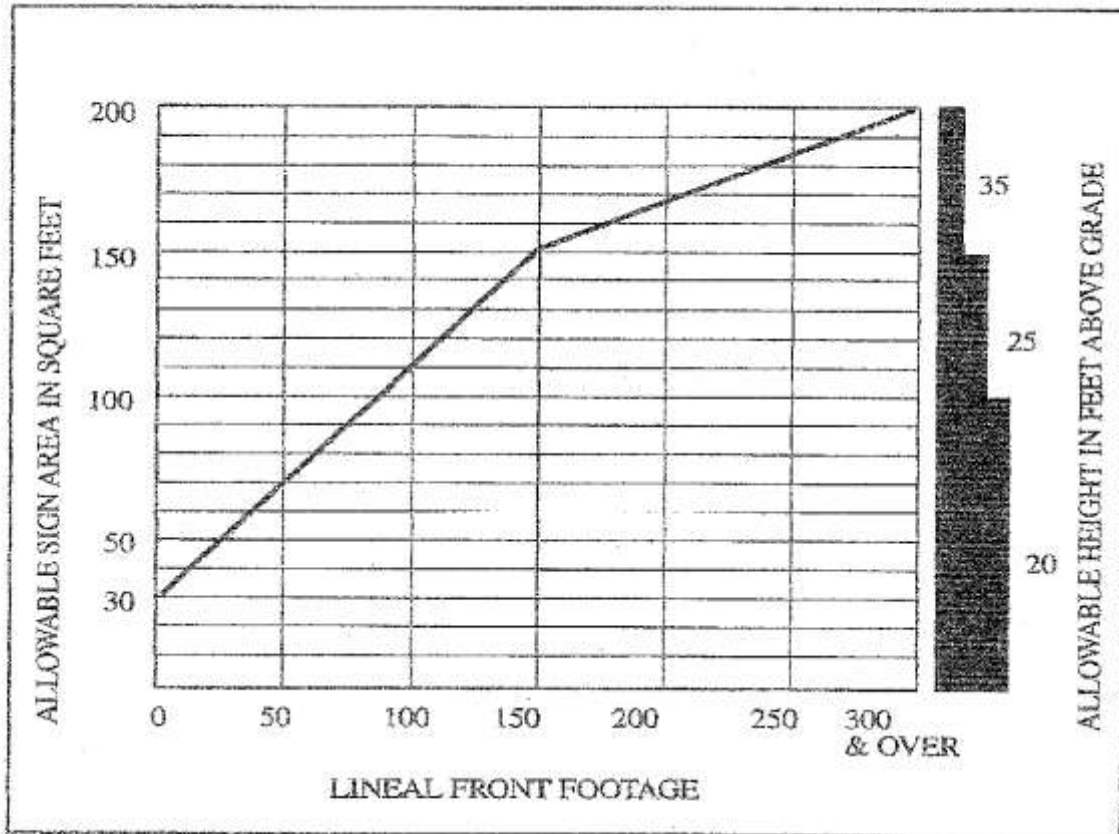
(Ord. 08-016, 8-12-2008, amd Ord. 16-003, 2-9-2016)

6. Menu Boards: Menu board signs shall not be permitted to exceed sixteen (16) square feet.

7. Neon And LED: Interior neon and LED illuminated window signs shall be limited to three (3) signs, not to exceed six (6) square feet each on each street frontage. Signs shall only be illuminated during business hours. (ord. 08-016, 8-12-2008, amd ord. 16-003, 2-9-2016)

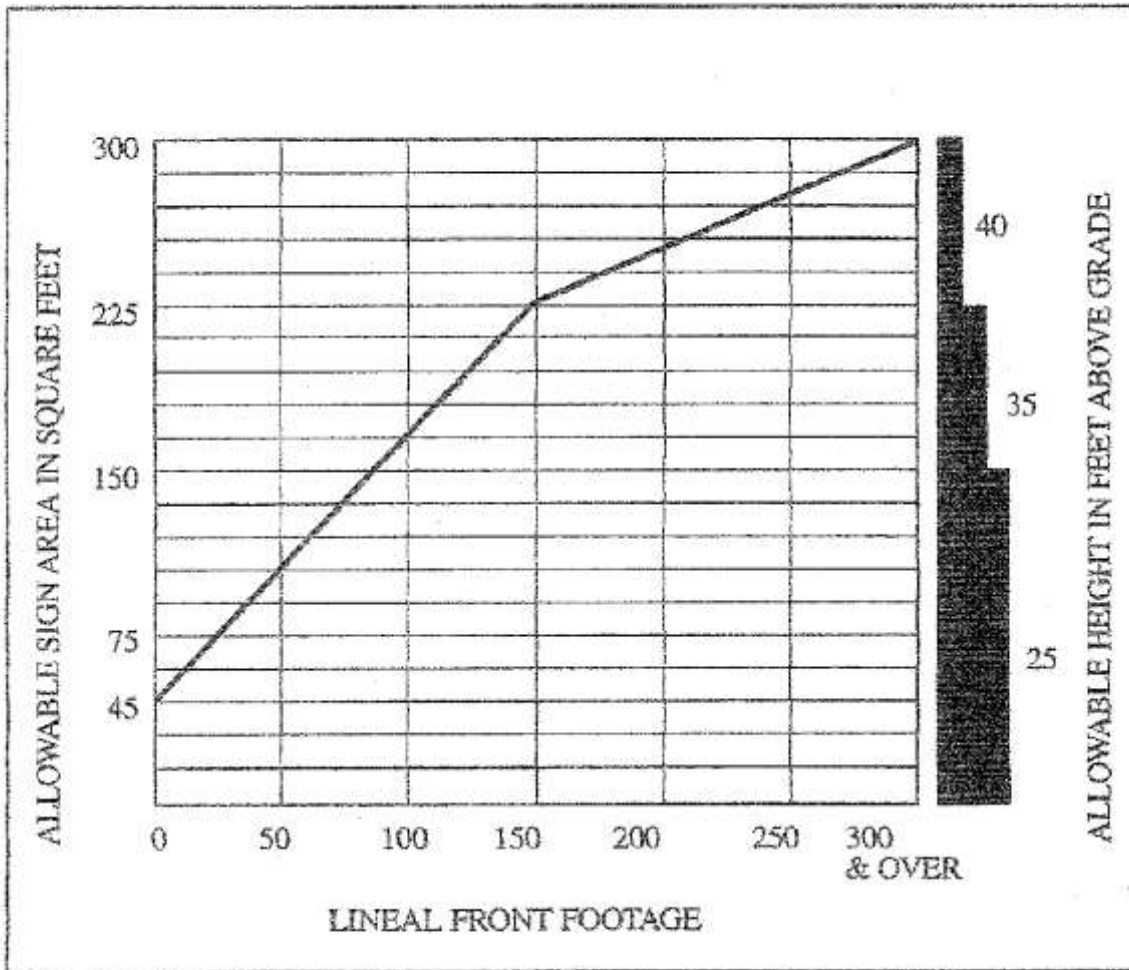
## 9-14-9: SIGNS FOR NONRESIDENTIAL COMPLEXES:

- A. **Master Sign Plan Required:** All landlord or single owner controlled multiple occupancy development complexes on parcels exceeding eight (8) acres (32,376 m<sup>2</sup>) in size, such as shopping centers or planned industrial parks, resorts, and privately-owned parks, shall submit to the Code Official a master sign plan prior to the issuance of new sign permits. The master sign plan shall establish standards and criteria for all signs in the complex that require permits, and shall address, at a minimum, the following:
1. Proposed sign locations.
  2. Materials.
  3. Type of illumination.
  4. Design of freestanding sign structures.
  5. Size.
  6. Quantity.
  7. Uniform standards for nonbusiness signage, including directional and informational signs.
- B. **Development Complex Sign:** In addition to the freestanding business identification signs otherwise allowed by this chapter, every multiple occupancy development complex shall be entitled to one freestanding sign per street front, at the maximum size permitted for business identification freestanding signs, to identify the development complex. No business identification shall be permitted on a development complex sign. Any freestanding sign otherwise permitted under this chapter may identify the name of the development complex.
- C. **Compliance With Master Sign Plan:** All applications for sign permits for signage within a multiple occupancy development complex shall comply with the master sign plan.
- D. **Amendments:** Any amendments to a master sign plan must be signed and approved by the owners within the development complex before such amendment will become effective. When multiple ownership applies, a signed affidavit is required showing notice has been given to all owners.
- E. **Approval:** All master sign plans under this section must be approved by the Planning Commission.



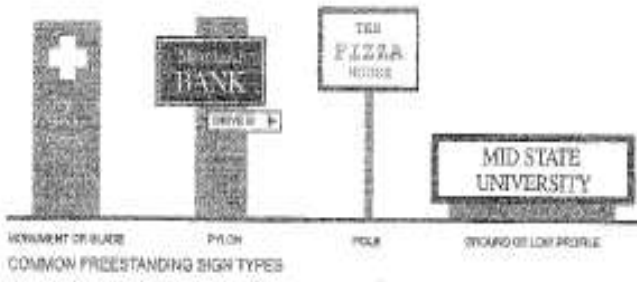
For SI: 1 foot = 304.8 mm, 1 square foot = 0.0929 m<sup>2</sup>, 1 mile per hour = 1.609 km/h.

FIGURE 1608.1.2(1)  
 ON-PREMISE FREE-STANDING SIGNS/COMMERCIAL AND INDUSTRIAL ZONES  
 VEHICULAR SPEED SUBJECT TO POSTED LIMITS UNDER 35 MILES PER HOUR

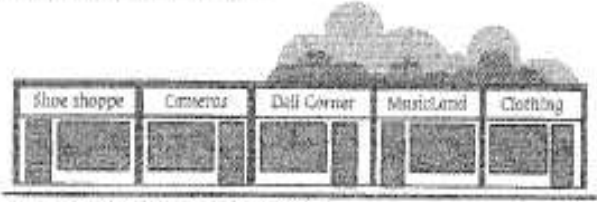


For SI: 1 foot = 304.8 mm, 1 square foot = 0.0929 m<sup>2</sup>, 1 mile per hour = 1.609 km/h.

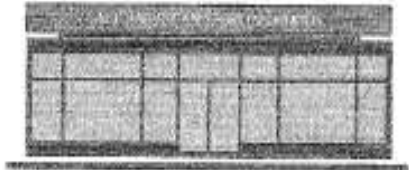
FIGURE 1008.1.2(2)  
 ON-PREMISE FREE-STANDING SIGNS/COMMERCIAL AND INDUSTRIAL ZONES  
 VEHICULAR SPEED SUBJECT TO POSTED LIMITS BETWEEN 35 AND 55 MILES PER HOUR



COMMON FREESTANDING SIGN TYPES



WALL OR FASCIA SIGNS ON STOREFRONTS



ROOF SIGN



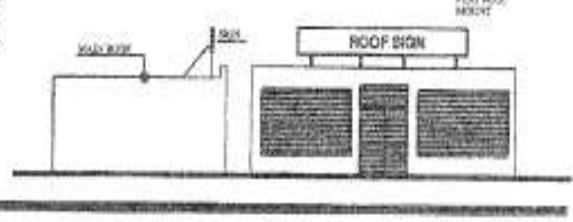
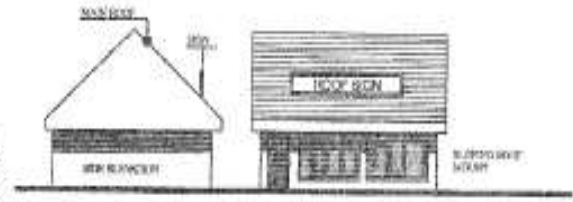
CANOPY SIGN ON FREESTANDING CANOPY



PROJECTING SIGN

FIGURE 100.1 (1) GENERAL SIGN TYPES

ROOF SIGNS



FASCIA SIGNS ON ROOF-LIKE PROJECTIONS

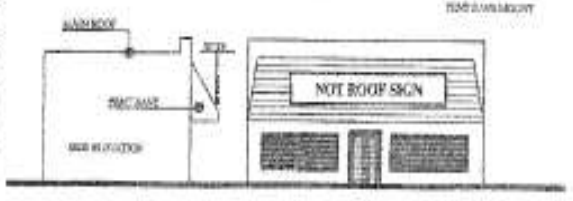
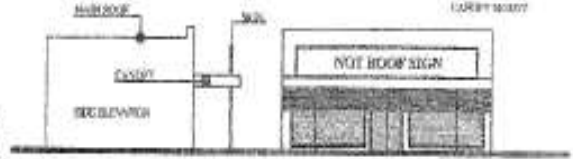
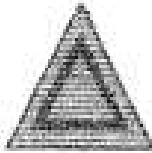


FIGURE 100.1 (2) COMPANION—ROOF AND WALL OR FASCIA SIGNS



COMPUTE AREA INSIDE DEFINED BORDER OR INSIDE CONTRASTING COLOR AREA.



COMPUTE SUM OF AREAS OF INDIVIDUAL ELEMENTS ON WALL OF STRUCTURE



BY COMPUTING AREA FOR UPPER AND LOWER CASE LETTERING, INCLUDE ASCENDERS OR DESCENDERS, BUT NOT BOTH. CALCULATE SUPER ASCENDERS SEPARATELY AS INDICATED.

Figure 5: Examples of various sign types and the methods used to compute sign area. Sign area is the sum of the area of all individual elements, regardless of sign placed on building walls or structure.

FIGURE 5: SIGN AREA—COMPUTATION METHODOLOGY

(ord. 08-016, 8-12-2008)